

NATAN

COUTURE

Spring Summer 2025
Paris

For the bloom of this new collection, Maison Natan has initiated a collaboration with Dutch artist Nicola Kloostermans, renowned for her poetic and offbeat flower collages. The motifs extracted from her works blossom into new creations, highlighted and brought to life through meticulous tailoring. The arrangement of cut petals creates asymmetrical compositions and generates colors, turning iconic flowers into prints embroidered with pearls and Swarovski crystals.

This season, Natan once again explores the concept of fluidity, with draping techniques that allow the Maison's talents to embrace these dreamlike flowers and sew them into voluminous dresses and skirts. Graphic and supple orchids scatter into a paradoxical organic universe. The motifs come to life through climbing flowers that embrace the silhouettes. Embroidered floral variations, from wisteria reinterpreted in fabric or leather-inspired textures, emerge in 3D around the body.

Key pieces of the season include tops and a "cage" dress—delicate botanical frameworks placed over a silk muslin base, sculpting a distinctive, vegetal silhouette reminiscent of refined, herbaceous trellises. The Maison demonstrates that pure simplicity can gently cultivate sophistication. Following the same timeless philosophy, accessories composed entirely of sparkling vines evoke perennial plants with mineral reflections, structuring the lines of soft corsets.

The Couture collection presents a Grecian vestal-style gown, a nod to Madame Grès, featuring pleated silk in a deep pastel hue, available in a gray-blue shade that enhances the skin's radiance and in a near-fluorescent foliage green. In warm tones, the Maison has used a subtle gradient that mirrors the reds and blues of the sky from dawn to dusk. In glossy gray-blue, wine-red, and cream, straight tunics interpret sensuality through bold yet nuanced colors—highly desirable pieces cut from a new structured fabric that evokes leather.

For this summer, Natan also unveils a solid soft pink gown with a train and open back, a seemingly regular yet subtly asymmetrical drape, and a skirt shaped like an inverted flower corolla. While length remains the hallmark of Couture, the fresh allure of a short trapeze dress is also appreciated, paired with geometric beads of polished glass. Equally elegant yet more casual, fluid skirts and trousers can be styled with delicate silk knit sweaters featuring couture details—luxury is in the details. Inside the dresses, a lining in a tender, contrasting color is subtly revealed. The eye is drawn to flashes of color. Precision is highlighted by the fluidity of a wrap trouser. Sensuality is heightened by long gloves in fine leather, in shades of burgundy, nude, or yellow. If desired, accessories take center stage, with adornments blending glass stones and strass.

This season celebrates precious gazar, blended silk, and textured technical fabrics, composing a Couture herbarium that unfolds its delicate veins across the body. Finally, a sculptural white gazar coat-dress, with impeccable structure and a bodice shaped by precise darts, confirms Maison Natan's pursuit of pure, essential constructions. A new vegetal world takes over the space, cultivating effortless sophistication.



































C A P T I O N S

1. Long blazer wrap dress in wool and silk / White silk muslin ribbon around the neck / Grape-shaped earrings with crystal pearls / Pointed mules with thin ankle strap.
2. Short cotton and wool dress with stitched ribbed pleats and pearl details / Pointed mules with thin ankle strap.
3. Openworked top with tricolored crystal pearls and asymmetrical length / Sheath dress in crinkled fabric with silk fibers / Short necklace with floral crown-effect, in tricolored crystal stones, finished with long muslin ribbons / Small clutch with crinkled effect, in silver-colored technical imitation leather / Pointed mules with thin ankle strap.
4. Long dress in pleated silk with waist accentuated with quilted seam, embroidered with crystal pearls / Off-white silk muslin ribbon around the neck / Large earrings with transparent crystal beading.
5. Fitted top in satin jersey with shiny effect / Long vinyl skirt with cut vinyl flowers at the waist / Blue-gray silk muslin ribbon around the neck / Pointed mules with thin ankle strap / Small clutch with crinkled effect in silver-colored imitation leather.
6. Short trapeze dress with 70s look, in silk-effect fibers / Short necklace with floral crown effect in crystal stones, finished with long muslin ribbons / Pointed mules with thin ankle strap.
7. Long pleated silk dress, waisted with quilted topstitching, embroidered with crystal beading / Long flower-shaped earrings in small crystal pearls.
8. Long sheath dress in vinyl, with stitched ridges at the waist and four cut vinyl flowers / Long earrings in small crystal pearls / Pointed mules with thin ankle strap.
9. Long dress in soft silk with draped waist and small train / Extra long leather gloves / Light pink feathered headband.
10. Long dress in satin silk muslin, fully pleated, with pearl-embellished crystal ridges / Extra long leather gloves / Pointed mules with thin ankle strap.
11. Sleeveless undertop in Chinese silk crepe with sequin and tulle band / Pencil skirt in silk-effect fabric with floral pattern, embroidered with pearls / Small clutch with “crinkled effect,” in silver-colored technical imitation leather.
12. Long sheath dress with draping in silk-effect fabric, hand-embroidered with pearls / Small vinyl clutch / Pointed mules with thin ankle strap.
13. Cage top in metal wire with metallic sheen, decorated with flowers / Bustier undertop / Straight flowing skirt embroidered with sequins / Flower-shaped earrings with a framework of beaded «metal» wires with metallic reflections / Small clutch with crinkled effect, in silver-colored technical imitation leather.

C A P T I O N S

14. Cage dress in metallic wire with metallic sheen, decorated with flowers / Long dress in silk muslin voile / Flower-shaped earrings with a framework of beaded «metal» wires with metallic reflections.
15. Long soft silk dress with a small half-cape, with fabric flowers and small train / Asymmetrical earrings in transparent crystal pearls / Long leather gloves.
16. Long dress in pleated silk with fabric flowers / Cage top with metallic threads, embellished with flowers / Short necklace with flowercrown-effect and pearls / Ring with strass pearls in crystal, in the shape of a flower with stems.
17. Long 'cage' dress embellished with feathers / Pointed mules with thin ankle strap.

C R E D I T S

Artistic Director

Edouard Vermeulen

Consulting Director

Cédric Charlier & his team

Photographer

Zeb Daemen & his team

Make Up Artist

Vera Dierckx

Oui Management Agency Models

Akuol Deng Atem

Oui Management Agency Models

Maria Zakrzewska

NATAN

NATAN HQ

158 AVENUE LOUISE
1050 BRUXELLES

+32 (0)2 209 24 98
32 (0)475 30 37 14

WWW.NATAN.BE / INFO@NATAN.BE

PRESS AGENCIES

BELGIUM

TOP SECRET COMMUNICATION
90 AVENUE WINSTON CHURCHILL
1180 BRUXELLES

T. +32 (0)2 216 56 14
WWW.TOP-SECRET.BE
STEPHANIE@TOP-SECRET.BE

NETHERLANDS

SPICE PR
BLOEMGRACHT 117
1016 KJ AMSTERDAM

T +31 (0)20 489 10 31
WWW.SPICEPR.NL
MARJOLEIN@SPICEPR.NL

FRANCE

CAROLINE CHARLES COMMUNICATION
30 RUE SAINT-LAZARE
75009 PARIS

T +33 (0)1 40 28 01 62
WWW.CAROLINECHARLESCOMMUNICATION.COM
CASSANDRA@CAROLINECHARLES.FR